

**Amendments to the Specification:**

Page 1, before line 3, the paragraph beginning with "The invention pertains" insert the following titles and paragraph:

**-- PRIORITY CLAIM**

This is a U.S. national stage of application No. PCT/EP2004/004621, filed on 30 April 2004. Priority is claimed on the following application(s): Country: Germany, Application No.: 10 2004 002 132.5, Filed: 15 January 2004.

**BACKGROUND OF THE INVENTION --**

Please replace the paragraph beginning on page 1, line 3, with the following amended paragraph:

-- The invention pertains to a process and device for printing on a substrate in which the substrate moves through a printing unit to print a static or unchanging image according to the introductory clause of claim 1 and to a device for implementing the process according to the introductory clause of claim 14. --

Please replace the paragraph beginning on page 1, line 6, with the following amended paragraph:

-- The present invention claims the priority of German Patent Application DE 102004002132.5 which corresponds to U.S. Patent Application Publication No. 2005/0193911, ~~to the disclosure content of which is incorporated herein by reference is made here.~~ --

Page 1, before line 22, the paragraph beginning with "Against this background", insert the following title:

**SUMMARY OF THE INVENTION**

Please replace the paragraph beginning on page 1, line 22, with the following amended paragraph:

-- Against this background, ~~the present invention is based on the problem of creating an~~ object of the present invention is to provide a novel process for printing on a substrate. --

Please replace the paragraph beginning on page 2, line 1, with the following amended paragraph:

-- This problem is solved by a process for printing on a substrate ~~according to claim 1.~~ ~~According to the invention,~~ in which the substrate is moved through at least one printing device installed inline with the printing unit or with each printing unit, preferably installed downstream from it, so that the static or unchanging image can be individualized by the addition of at least one dynamic or changing image. --

Page 3, before line 14, the paragraph beginning with "An exemplary embodiment", insert the following title and paragraph:

**BRIEF DESCRIPTION OF THE DRAWINGS**

Please delete the paragraph beginning on page 3, line 18, in its entirety.

Page 3, before line 19, the paragraph beginning with "Figure 1 shows", insert the following title and paragraph:

**DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS**

Page 9, amend the title as follows:

-- ~~CLAIMS~~ What is claimed is: --